

# CWI 2010 GOALS

Approved by the Board of Directors on March 18, 2010

## **1. Explore options and develop plans to enhance CWI's services to our community.**

### Objectives for Goal #1

- Develop Autism core competencies for staff.
- Foster increased independence of consumers by identifying individuals in residential and day programs that could benefit from a less restrictive program and work with their teams to facilitate those changes.

## **2. Continue to optimize available resources to enhance CWI's effectiveness and efficiencies.**

### Objectives for Goal #2

- Review residential services and develop and implement plans to improve operations.
- Review procurement practices and develop and implement plans for improvement.
- Review quality assurance and corporate compliance policies and practices and develop and implement plans to improve effectiveness and efficiencies.

## **3. Improve workforce planning and development.**

### Objectives for Goal #3

- Review training and staff development practices and develop and implement plans for improvement.
- Review CWI compensation practices and develop recommendations for improvement, being especially cognizant of recruitment and retention issues.
- Formalize volunteer and internship efforts within CWI.

## **4. Continue to increase community awareness of CWI and its value to the community.**

### Objectives for Goal #4

- To improve CWI marketing capacity by developing a concise CWI pamphlet, improving the website, and exploring options to include the annual report as a newspaper supplement.
- Begin preparing for CWI's 50<sup>th</sup> anniversary that will take place in 2013.
- Explore options and develop recommendations to create a foundation and corporate advancement program to benefit CWI.